

THE DESIGN CYCLE



The IB design cycle is a tool used by International Baccalaureate students to help them create and evaluate solutions in response to challenges.

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The design cycle is an essential tool for any artist or creator.

It provides a format to follow as you work through projects and creative problems.

It consists of 4 main steps.

Investigate:

- Identify the problem.
- Develop the Design Brief.
- Formulate a Design Specification.

Plan:

- Design a product/solution.
- Plan a product/solution.

Create:

- Use appropriate techniques and equipment.
- Follow the Plan.
- Create the product/solution.

Evaluate:

- Reflect.
- Revise your plan.
- Evaluate the product/solution.