

NAME: \_\_\_\_\_

PERIOD: \_\_\_\_\_

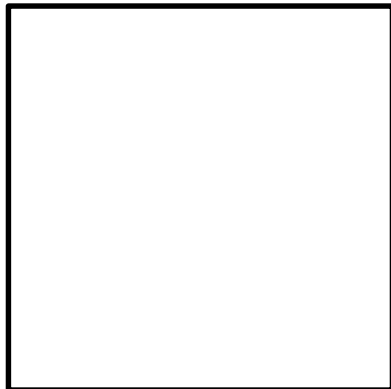
# LOCAL LETTERBOXING

## PERSONAL LOGO DESIGN

List 12 things that describe you:

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Using the list above make at least 3 thumbnail sketches for your personal logo. Annotate the sketches.



\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

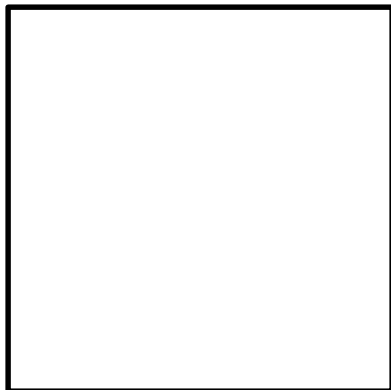
\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Sketch #1 checklist:

- Logo is original
- Logo can be carved using relief printing tools
- Logo has characteristics of previous logos discussed
- Logo has various line types
- Logo has a balance of positive/negative space



\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

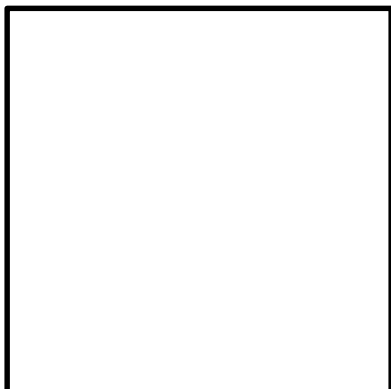
\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Sketch #2 checklist:

- Logo is original
- Logo can be carved using relief printing tools
- Logo has characteristics of previous logos discussed
- Logo has various line types
- Logo has a balance of positive/negative space



\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Sketch #3 checklist:

- Logo is original
- Logo can be carved using relief printing tools
- Logo has characteristics of previous logos discussed
- Logo has various line types
- Logo has a balance of positive/negative space